

Anusha L V, M.Com, NET, KSET.

**#11, "Sri Nidhi Nilaya",
2nd cross A Street Gopalapura,
Magadi road, Bangalore 560023
Ph. No: 9380364574/9008948790
Email:anushalvenkatesh@gmail.com**



I am Anusha L V, a dedicated and dynamic Assistant Professor in Commerce with a rich academic and professional background. I have carved a niche for myself in the educational sector with my unwavering commitment to quality teaching and continuous professional development.

My academic journey is marked by a Master's in Commerce, alongside qualifying prestigious examinations like the NET in 2019 and KSET in 2016. I commenced my teaching career at Jain College, V V Puram Campus, where I honed my skills in imparting knowledge to undergraduate students. This experience was further enriched during my tenure at Surana Evening College, Kengeri Satellite town. Presently, I am contributing my expertise at The Kingdom College in the Department of Commerce and Management.

A significant aspect of my career is my research contributions. I have authored several research papers, with topics ranging from the impact of digital usage during the pandemic to studies on e-grocery shopping trends and Indian Accounting Standards. These papers, published in renowned journals, highlight my ability to blend academic research with real-world applications. Additionally, I have presented at various national conferences, discussing pertinent topics like GST's impact on the hotel industry and the revolution in financial services.

My commitment to education extends beyond teaching and research. I have authored few textbooks for universities in Karnataka, focusing on subjects like Corporate Structure & Administration, Accounting for Everyone, Company Law & Administration, Accounting for Everyone, Fundamentals of Investments In Capital Market, which reflect my depth of knowledge and my passion for making complex subjects accessible to students.

Professional development is a cornerstone of my career. I have actively participated in Faculty Development Programs and workshops, enhancing my skills in areas like income tax, professional development, and effective teaching practices. These experiences not only contributed to my personal growth but also enabled me to be a better educator.

In organizing workshops and being a core team member for national conferences, I have demonstrated leadership and organizational skills. These experiences allowed me to contribute to the broader academic community, sharing knowledge and insights on digital India and GST, among other topics.

Outside of my professional life, I am proud of my Indian heritage and adhere to my Hindu faith. My personal journey, from my roots in Bangalore to my current position, is a testament to my dedication, resilience, and relentless pursuit of excellence in the field of education.